

BACARDÍ®

Who for: Bacardi

What for: On Pack Summer Activity

Where: Tesco, One Stop, Premier, Booker, Londis and Budgens

What we did:

Bacardi wanted to offer a luxury trip to the Caribbean for one lucky winner.

Cloud Nine put together a bespoke 5* holiday to the Dominican Republic which included a cocktail masterclass onsite with Bacardi inspired cocktails.

We also ensured the brand was fully represented throughout, with the winner enjoying a Bacardi prior to take off in the VIP airport lounge as well as ensuring their mini bar was re-stocked with miniature Bacardi's and a variety of mixers (whilst ensuring we adhered to drink responsibly guidelines). This trip left the winner not needing to lift a finger with all meals, insurance, spa treatments and spending money included.



Cloud Nine Incentives Limited
The Station, 7 High Street, Olney, Bucks, MK46 4EB.

- T 0845 121 4765
- E info@uponcloudnine.co.uk
- W www.uponcloudnine.co.uk